HOW DO PATENT INTERMEDIARIES AFFECT INNOVATION AND THE MARKETS FOR TECHNOLOGIES?
LESSONS FROM THE UNITED STATES AND EUROPE

GREThA-EPIP Workshop, Bordeaux, June 22 2018
University of Bordeaux
Pôle juridique et judiciaire 35 place Pey Berland - Bordeaux

- PRELIMINARY PROGRAM -

> 08h30-09h00: Registration

> 09h00-09h15: Opening Remarks (Marc-Alexandre Senegas and Valerio Sterzi, GREThA - University of Bordeaux)

> 09h15 – 11h15: Session 1
Chair: Stefania Fusco (Notre Dame University)

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<tr>
<th>Time</th>
<th>Speaker(s)</th>
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<tr>
<td>09h15-09h45</td>
<td>Colleen Chien, Santa Clara University</td>
<td>Introduction to the PAE activity</td>
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<td>09h45-10h15</td>
<td>Garry Gabison, Georgia Institute of Technology &amp; Nikolaus Thumm, European Commission - JRC</td>
<td>The future of patent assertion entities in Europe</td>
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<td>10h15-10h45</td>
<td>David Schwartz, Northwestern University</td>
<td>Heterogeneity Among Patent Plaintiffs: An Empirical Analysis of Patent Case Progression, Settlement, and Adjudication</td>
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<td>10h45-11h15</td>
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> 11h15 - 11h45: Coffee Break

> 11h45 – 13h15: Session 2
Chair: Julio Raffo (WIPO)

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<td>11h45-12h15</td>
<td>Tim Simcoe, Boston University/ Jeremy Watson, University of Minnesota</td>
<td>Digital Sampling, Copyright Assertion, and Creative Reuse</td>
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<td>12h15-12h45</td>
<td>Valerio Sterzi, GREThA - University of Bordeaux</td>
<td>Are Patent Assertion Entities Intermediaries? Evidence from European Patents</td>
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<td>12h45-13h15</td>
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<td>General discussion</td>
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> 13h15 - 14h30: Lunch

> 14h30 – 16h30: Session 3
Chair: Garry Gabison (Georgia Institute of Technology)

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<td>14h30-15h00</td>
<td>Fabian Gaessler, Max Planck Institute for Innovation and Competition</td>
<td>Patent Transfers in Europe</td>
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<td>15h00-15h30</td>
<td>Kelli Larson, Swinburne Law School</td>
<td>How Non-practicing Entities Affect the Patent Ecosystem</td>
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<td>15h30-16h00</td>
<td>Amandine Leonard, KU Leuven</td>
<td>Abuse of rights' and PAEs in European patent litigation: A case law analysis</td>
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<td>16h00-16h30</td>
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<td>General discussion</td>
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> 16h30 - 17h00: Coffee Break

> 17h00 – 18h30: Session 4 Industry

> 17h00 - 17h20: NPE Litigation in the European Union (David Marques, DARTS-IP)

> 17h20 - 18h30: ROUNDTABLE – Industry Perspectives
Opening: Yann Ménière, Chief Economist, European Patent Office (EPO)
Panelists: - Claudia Tapia, Director IPR Policy & Legal Academic Research, ERICSSON
- Kevin Prey, Chairman IP2INNOVATE & IP Strategy Counsel, SAP
- Roberto Dini, Patent & Trademark Attorney, IP CONSULTING
- Yann Elias, Chief Intellectual Property Officer, WIKO GLOBAL
Moderator: Stuart Graham, Associate Professor, Georgia Institute of Technology

> 18h30: Closing Remarks
> 19h30: **Welcome Cocktail (by invitation only)**  
**Café Français**, 5 Place Pey Berland, 33000 Bordeaux  

> 20h00: **Dinner (by invitation only)**  
**Café Français**, 5 Place Pey Berland, 33000 Bordeaux  

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**- Scientific committee -**

- Stefania Fusco, Senior Lecturer in Law, Notre Dame Law School (US)
- Stuart Graham, Associate Professor of Strategy & Innovation, Georgia Institute of Technology, Atlanta (US)
- Francesco Lissoni, Professor of Economics, GREThA - University of Bordeaux (FR)
- Valerio Sterzi, Assistant Professor of Economics, GREThA - University of Bordeaux (FR)

**- Local organizers (GREThA - University of Bordeaux) -**

- Francesco Lissoni
- Gianluca Orsatti
- Anissa Saumtally
- Valerio Sterzi
- Julie Vissaguet

**- List of participants -**

**Research:**

- Colleen Chien, Professor of Law, Santa Clara University (US)
- Garry Gabison, Visiting Professor, Georgia Institute of Technology
- Fabian Gaessler, Assistant Professor of Economics, Max Planck Institute for Innovation and Competition, Munich (DE)
- Kelli Larson, Lecturer in Law, Swinburne Law School (AU)
- Amandine Leonard, PhD Candidate, Ku Leuven (BE)
- Yann Ménière, Chief Economist, European Patent Office (EPO)
- David Schwartz, Professor of Law, Northwestern University School of Law, Chicago (US)
- Tim Simcoe, Associate Professor of Strategy & Innovation, Boston University, Questrom School of Business (US)
- Nikolaus Thumm, Senior Fellow, European Commission, Joint Research Centre, Sevilla (ES)
- Jeremy Watson, Assistant Professor in Strategic Management and Entrepreneurship, University of Minnesota, Carlson School of Management (US)
- Julio Raffo, Head, Innovation Economics Section, WIPO (CH)

Industry:
- Claudia Tapia, Director IPR Policy & Legal Academic Research, Ericsson
- Kevin Prey, Chairman IP2Innovate & IP Strategy Counsel, SAP
- Roberto Dini, Patent & Trademark Attorney, Metroconsult
- Yann Elias, Chief Intellectual Property Officer, Wiko Global
- David Marques, Legal Coordinator & IP Consultant, DARTS-IP